

# J&K FLOOD RELIEF MISSION

# THE - SARA



**Contact: +91 94191 91666, +91 90860 91666**

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 /the.sara.org

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## The SCENARIO.....

- ❑ In September 2014 torrential rains caused massive destruction in the state of Jammu & Kashmir with several fatalities and large numbers displaced.
- ❑ Several houses, especially in low lying areas, were washed away or damaged.
- ❑ More than 2500 major and minor roads were damaged, numerous footbridges washed away and more than 100 motor able bridges damaged.
- ❑ There was major communication and power breakdown due to transformers and towers being damaged.
- ❑ An estimated 19,00,000 people in 2600 villages and towns, were affected in the floods, and an estimated 543,000 displaced.

# The SCENARIO.....



# Our RESPONSE... Appeals For Contribution Shared On Social Media.



## THE-SARA

### GIFT A BOOK



**FOR THE SCHOOL CHILDREN  
OF J&K WE NEED**

**Notebooks, Pens, Pencils & other Stationery**  
Products Options Available - Flipkart, StationaryShop.in, SnapDeal,  
StationeryBazar or one can Buy & Send through Courier/Speed-Post

Where To Send - **THE-SARA**

106 APNA VIHAR KUNJWANI JAMMU-TAWI 180010 J&K

## J&K FLOOD RELIEF MISSION

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## J&K FLOOD RELIEF MISSION THE-SARA GIFT A WARMTH



### CONTRIBUTE

**OLD / NEW WOOLENS | BLANKETS  
SWEATERS | JACKETS | COATS | SHAWLS  
CAPS | SOCKS GLOVES ETC.  
MONETARY CONTRIBUTION FOR LOGISTICS**

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## NGO GOONJ DISPATCHED TRUCK LOAD OF RELIEF MATERIAL...



## MEDICAL RELIEF SUPPLIES DONATED BY MEMBERS OF KARO INDIANS & INDIVIDUAL DONORS ...



**RESPONSE To Our Appeal....**

**BOOKS & STATIONERY MATERIAL FOR THE SCHOOL CHILDREN DONATED BY INDIVIDUALS...**

**BOOKS & STATIONERY MATERIAL WERE DONATED UNDER GIFT A BOOK INITIATIVE...**



**RESPONSE To Our Appeal....**

# Our WORK... SUPPORT TO REASI DISTRICT POLICE.



# ACKNOWLEDGEMENT - FROM REASI DISTRICT POLICE.

OFFICE OF THE DY.SUPDT. OF POLICE, DAR DPL REASI

\*\*\*\*\*

Certified the SARA an NGO has contributed in relief work in recent flood.

No:-DAR/M-4/2014/2197.

Dated:- 09 /12/2014

  
Dy. Superintendent of Police,  
DAR DPL Reasi.



# Our WORK... SUPPORT TO UDHAMPUR DISTRICT POLICE.



# ACKNOWLEDGEMENT - FROM UDHAMPUR DISTRICT POLICE.



M. Suleman Choudhary, IPS



SR. SUPERINTENDENT OF POLICE,  
DISTRICT UDHAMPUR, J&K

Tele : 01992 - 270210

Fax : 01992 - 270027

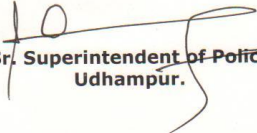
D.O. No. 40/PA

Dated : 27-01-2015

## "DISTRIBUTION CERTIFICATE"

In the month of September 2014, due to incessant rains natural disaster occurred i.e. land-slides/Floods in District Udhampur, which resulted in huge loss to the life and property of various persons. The **"SARA ORGANISATION"** 106, Apna Bihar Kunjwani Jammu, came forward during the crisis for relief and re-habilitation of flood affected families. The social organisation donated various items which were distributed to the affected families identified by District Administration & Police at Saddal, Dingi Dhar and Ghordi.

The timely support of the social organization has benefited to the needy families in their re-habilitation, which is highly appreciated and applauded for their constructive role.

  
Sr. Superintendent of Police,  
Udhampur.

Sara Organisation,  
106 Apna Bihar,  
Kunjwani Jammu.

# Our WORK... SUPPORT TO POONCH DISTRICT POLICE.

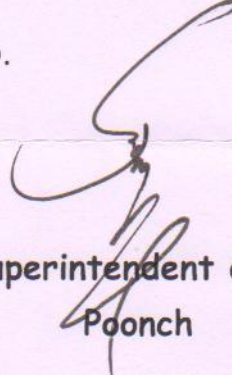


# ACKNOWLEDGEMENT - FROM POONCH DISTRICT POLICE.

DISTRICT POLICE HEADQUARTERS POONCH

TO WHOM IT MAY CONCERN

It is certified that relief organization "The Sara" has distributed relief material to flash flood affected families in District Poonch and has done a commendable job.

  
Sr. Superintendent of Police,  
Poonch

No.:- CS/Misc/14/6210

Dated :- 17-12-2014

□THE – SARA in its effort to provide much needed Medical Relief to Flood victims organized Medical Camp at Sanat Nagar Srinagar Kashmir. Free medicines were distributed among the patients.

□Medical Camp was run by Dr Shalender Singh (Community Medicine Specialist), Dr Yameen & Dr Yawar .



**Our WORK... MEDICAL CAMP AT SANAT NAGAR SRINAGAR.**

**THE - SARA  
Donated Haemo-  
Dialysis Fluid &  
other Medicines for  
Kashmir flood  
victims to Ahmed  
Hospital Srinagar.**



**Our WORK... MEDICAL RELIEF SUPPORT TO AHMED  
HOSPITAL.**

# CONTRIBUTION TO AHMED HOSPITAL IN NEWS GREATER KASHMIR NEWSPAPER....

## SARA donates medicines

**Srinagar, Jan 20:** SARA, an NGO working on “crisis support & suicide prevention” has donated medicines to Ahmed Hospital Nowgam.

“The medicines including Haemo-Dialysis Fluid and other peripheral devices for Dialysis shall help to save the lives of people affected by worst ever floods in Kashmir,” the donators said in a handout adding “THE - SARA under its initiative J&K Flood Relief Mission, in past four month had also distributed blankets, dry ration and clothing items among flood victims across Jammu Division through J&K Police and through self organized Relief Distribution Camps.”

# ACKNOWLEDGEMENT

## Members of THE-SARA with Mr. RC Puri Hony. Secretary of IRCS Jammu

Tele Fax : 0191-2543739  
E-mail : redcross\_jammu@rediff.com  
website : www.ircsjammu.org

THROUGH HUMANITY TO PEACE

**Indian Red Cross Society**

JAMMU REGION  
Red Cross Bhawan, Kachi Chawni, Jammu (J&K)

Ref. No. 1RES5/1304 Dated. 20-10-14

Dear *Dr. Raminderjit*

I, on behalf of Indian Red Cross Society, Region Jammu express my sincere gratitude for your valuable contribution in shape of medicine for the people affected by recent rains and flash floods in Jammu region.

We hope to receive your cooperation in our future endeavours also.

With regards.

Yours Sincerely,  
*R.C. Puri*  
R.C. Puri,  
Hony. Secretary

✓  
Dr. Raminderjit Singh,  
Director,  
The-Sara,  
106, Apna Vihar Housing Colony,  
Kunjwani, Jammu.



**Our WORK... DONATION OF MEDICINES TO INDIAN RED CROSS SOCIETY JAMMU PART 1.**



# CONTRIBUTION TO INDIAN RED CROSS SOCIETY IN NEWS.... DAILY STATE OBSERVER

Daily

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BREAKING NEWS

[WAI](#)

Thursday, October 30, 2014

## Details

### [THE-SARA donates Medicines to Red Cross](#)

Jammu, Oct 29: In continuation of its efforts to help the flood victims of Jammu & Kashmir, THE - SARA a Registered NGO handed over medicines to R.o Puri Secretary, Red Cross Society Jammu Region, at Red Cross Bhawan Jammu.

The medicines included anti-biotics, pain killers, sanitary pads, etc. which will be given to the flood affected people of Jammu & Kashmir.

THE - SARA in past one month, had also distributed blankets, dry ration and clothing items among flood victims across Jammu Division through J&K Police and through self organised Relief Distribution Camps.

## Previous Archives

Select Date to View News


Oct  2014

# ACKNOWLEDGEMENT

Dr. Raminder Jit Singh Director of  
THE - SARA with Mr. RC Puri Hony.  
Secretary of IRCS Jammu

Tele Fax : 0191-2543739  
E-mail : redcross\_jammu@rediff.com  
website : www.ircsjammuregion.org

THROUGH HUMANITY TO PEACE

 **Indian Red Cross Society**

JAMMU REGION  
Red Cross Bhawan, Kachi Chawni, Jammu (J&K)

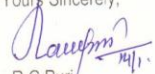
Ref. No. / RC S J / 1880  
Dated. 14-1-2015

Dear

I, on behalf of Indian Red Cross Society, Region Jammu express my sincere gratitude for your valuable contribution in shape of medicines which shall be utilized by organising free medical campus in rural areas of Jammu Region.

We hope to receive your cooperation in our future endeavours also.

With regards

Yours Sincerely,  
  
R.C.Puri  
Hony Secretary

Dr. Raminder Jit Singh,  
Director,  
The-Sara  
106, Apna Vihar Housing Colony  
Kunjwani, Jammu.



**Our WORK... DONATION OF MEDICINES TO INDIAN RED CROSS SOCIETY JAMMU PART 2.**

# CONTRIBUTION TO INDIAN RED CROSS SOCIETY IN NEWS.... KASHMIR TIMES NEWSPAPER

## SARA donates medicines to Red Cross



**KT NEWS SERVICE**

JAMMU, Jan 20: In continuation of its efforts to help the flood victims of Jammu & Kashmir, THE -SARA a Registered NGO

working on crisis support & suicide prevention handed over yet another lot of medicines to R.C Puri the Hony. Secretary, Red Cross Society

Jammu Region, at Red Cross Bhawan Jammu.

As per release, the medicines included antibiotics, pain killers and sanitary pads, shall help to save the lives of people affected by worst ever floods in Jammu & Kashmir.

THE -SARA under its initiative J&K Flood Relief Mission, in past four month had also distributed blankets, dry ration and clothing items among flood victims across Jammu Division through J&K Police and through self organized Relief Distribution Camps. THE -SARA is supported by Organizations like J&K Police, GOONJ, Karo Indians and other social organizations.

Prominent THE -SARA members including, Dr. Raminder Jit Singh, Manpreet Kour, Anisha Dhar and staff members of Red Cross were present on the occasion.

## ACKNOWLEDGEMENT

Ms. Manpreet Kour of THE – SARA  
with Mr. RC Puri Hony. Secretary of  
IRCS Jammu.

Tele Fax : 0191-2543739  
E-mail : redcross\_jammu@rediff.com  
website : www.ircsjammuregion.org

THROUGH HUMANITY TO PEACE

**Indian Red Cross Society**

JAMMU REGION  
Red Cross Bhawan, Kachi Chawni, Jammu (J&K)

Ref. No. /RCSJ/356 Dated. 12-5-15

Dear, *Raminderjit*

I, on behalf of Indian Red Cross Society, Region Jammu express my sincere gratitude for your valuable contribution in shape of Medicines which shall be utilized by organising Free Medical Camps in Rural Areas of Jammu Region.

We hope to receive your corporation in our future endeavours also.

With Regards

Yours sincerely,  
*R. C. Puri*  
R.C. Puri,  
Hony. Secretary

Dr. Raminder Jit Singh,  
Director,  
The Sara  
106, Apna Vihar-Housing Colony,  
Kunjwani,  
Jammu



**Our WORK... DONATION OF MEDICINES TO INDIAN RED  
CROSS SOCIETY JAMMU PART 3.**

# CONTRIBUTION TO INDIAN RED CROSS SOCIETY IN NEWS.... STATE TIMES NEWSPAPER

## The-Sara donates medicines to Red Cross Jammu



*Member of The-Sara handing over medicines to Honourary Secretary, Red Cross Society, R.C Puri at Jammu.*

### ■ STATE TIMES NEWS

JAMMU: The-Sara, an NGO working on crisis support and suicide prevention under its initiative J and K Flood Relief Mission, handed over another lot of medicines to Honourary Secretary, Red Cross Society Jammu Region, R.C Puri at a Red Cross Bhawan here.

The medicines included antibiotics, pain killers which

shall be utilised in free medical camps organised by Red Cross in rural areas of Jammu region.

The - Sara under its initiative J and K Flood Relief Mission, in the last seven months had distributed blankets, dry ration, clothing and stationary items among flood victims across Jammu and Kashmir.

# ACKNOWLEDGEMENT



Rotary International

## Ashish Langer

Assistant Governor 2014-15  
Rotary District 3070

INTERNATIONAL SCHOOL  
WARD NO. 13 RAJOURI (J&K) 185131  
+91 9797690069, +91 9419196391  
email: ashishlanger@gmail.com

Founder/Head  
The Sara (NGO) Jammu

Dear Raminder Jit Singh ji

I want to show my gratitude to you and your organization 'The Sara' in assisting us in the relief work being carried out for J&K flood victims.

The Sara's collaboration with Rotary International for providing free medicine for the medical camps in Rajouri and Poonch is highly appreciated.

We shall look forward to you for more help in the shape of medicine for the relief camps in Rajouri and Poonch.

It is your generosity and belief in our mission that enables us to perform this work, and we are deeply grateful for your partnership.

Regards

Dated:- 17/09/2014

Ashish Langer

## Ms. Manpreet Kour of THE-SARA with Mr. Ashish Langer of Rotary International



**Our WORK.. SUPPORT TO ROTARY INTERNATIONAL.**

**THE – SARA  
launched GIFT A  
BOOK initiative for  
the school children  
affected by J&K  
Floods. Under this  
initiative School  
Bags, Note-Books &  
Stationery Material  
was distributed  
among school kids.**



**THE-SARA**

**GIFT A BOOK**



**J&K FLOOD RELIEF MISSION**

**Contact: +91 94191 91666, +91 90860 91666**

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**Our WORK.... GIFT A BOOK INITIATIVE.**

**THE – SARA was granted Permission by Directorate of School Education Jammu to carry out GIFT A BOOK Initiative.**

Government of Jammu and Kashmir  
DIRECTORATE OF SCHOOL EDUCATION, JAMMU.  
\*\*\*\*\*

To  
The Chief Education Officer,  
All \_\_\_\_\_

No: DSEJ/NG/M/ 16630-40 Dated:- 13-10-2014  
Sub: Permission for THE SARA initiatives Gift A Book.  
Ref: Director THE SARA letter No. THESARA/604/2014, dated: 11-10-2014.  
\*\*\*\*\*

Refer to the subject cited in this regard. I am enclosing the letter THE SARA the registered non-profit organization working to wards the needy people the organisation has initiated Gift A Book for the School Children affected by the Floods and Rains.

You are asked to co-operate with the said organization for free supply of Note Books, School Bags and Stationery Stuff among the student s of Schools affected by recent floods and Rains with the condition that the study of the children may not be affected.

Personnel Officer,  
Directorate of School Education,  
Jammu

Copy to the  
1. Director, The SARA.

**PERMISSION FOR GIFT A BOOK INITIATIVE.**



**Our WORK...**

# **GIFT A BOOK Distribution In GOVT. MIDDLE SCHOOL SAMPURANPUR JAMMU**



# Our WORK...

## GIFT A BOOK Distribution In GOVT. PRIMARY SCHOOL MALKEY CHAK JAMMU



# Our WORK...

## GIFT A BOOK Distribution In GOVT. GIRLS MIDDLE SCHOOL KARWAL JAMMU



# GIFT A BOOK INITIATIVE IN NEWS

## The Sara launches 'Gift a Book' initiative

*Excelsior Correspondent*

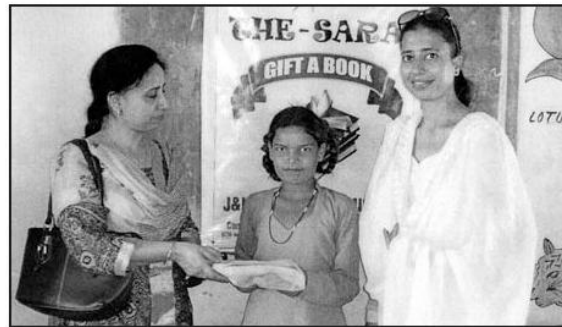
JAMMU, Oct 18: The Sara launched 'Gift a Book' initiative for the school children affected due to the recent flash floods and rains in Jammu and Kashmir.

Team of The Sara led by vice president Gurjeet Kour launched the initiative from Government Middle School, Sampuranpur in Satwari block.

The Sara distributed notebooks, stationery items and eatables among the flash floods and rains affected students of the school.

4 STATE TIMES • Monday • May 18, 2015

## THE-SARA provides stationery to flood-hit children



*NGO members giving away stationery items to a student.*

### ■ STATE TIMES NEWS

JAMMU: THE-SARA, an NGO under its 'Gift a Book' initiative for the school children affected by

floods and rains in Jammu and Kashmir carried out yet another distribution of books and stationery items.

Team of 'THE-SARA' led by Vice-President Gurjeet Kour on Sunday visited Government Primary School Malkey Chak and Government Girls Middle School Karwal in Phallian Mandal area falling under Satwari Zone of Jammu District.

The team distributed note books and stationery items among the students of both of schools.

'THE-SARA' has been granted special permission from Director School Education Jammu to carry out 'Gift a Book' initiative.

# Our WORK... Flood Relief Distribution In PURAN DE KOTHEY JAMMU.



# Our WORK... Flood Relief Distribution In MAKWAL CAMP JAMMU.



# Our WORK... Flood Relief Distribution In BARJALA JAMMU.



# Our WORK... Flood Relief Distribution In UPPER BARJALA JAMMU.





# Our WORK... Flood Relief Distribution In JAGTI NAGROTA JAMMU.



# FLOOD RELIEF DISTRIBUTION IN NEWS.

## NGO distributes relief material

*Excelsior Correspondent*

JAMMU, Sept 22: To help the affected families in recent heavy rains and floods in J&K, a team of The-SARA NGO today visited village Puran De Kothey near Ghou Manhasan Jammu and distributed relief material among the victims.

The team, led by Gurjeet Kour and Dr Raminder Jit Singh, distributed blankets, clothes, food items and other household products to about 50 families of Puran De Kothey and its adjoining villages.

## Sara distributes relief among flood victims

*Excelsior Correspondent*

JAMMU, Oct 1: To extend the relief to the affected families in recent heavy rains and floods in J&K, a team of The-Sara, registered NGO led by vice president Gurjeet Kour and director Dr Raminder Jit Singh visited Makwal camp and distributed relief material among the affected families.

The team of The- Sara was accompanied by SSP Shailander Singh and DySP Gurmeet Singh Ghuman, distributed blankets, clothes, food items and other household products to about 50 families of village Makwal camp ravaged by recent floods.

It is pertinent to mention The-Saga in its J&K Flood Relief Mission is supported by GOONJ-a leading non-profit organisation which is providing clothes and other basic amenities to millions in far-flung villages by turning urban wastage into a resource for rural India.

# APPRECIATION LETTER FROM INSPECTOR GENERAL OF POLICE, SDRF J&K



Inspector Genral of Police,  
Homeguards, Civil Defence & SDRF,  
J&K, Jammu

Phone: 0191-2430831  
Fax: 0191-2437030

J. P. Singh, IPS

D.O. No. 121  
Dated 17-03-2015

My dear *The SARA*

With the deep sense of gratitude I place on record my sincere appreciations to the Jammu based NGO "THE SARA" for their unflinching and wholehearted support in relief and rehabilitation works after the devastating floods in September, 2014. The NGO mobilized resources of essential commodities like blankets, medicines, books and warm clothing for the victim families providing them much needed succor and consolation in the times of distress.

My special appreciations for Dr. Raminder Singh who remained in the forefront of this effort during this period.

I wish you happiness and success in future

With *Warm Regards!*  
Yours *Sincerely*

*J. P. Singh*  
(J. P. Singh) IPS

Director,  
"THE SARA", Jammu

# THE – SARA FELICITATION IN NEWS

## SARA felicitated for flood relief work

TRIBUNE NEWS SERVICE

JAMMU, APRIL 30

SARA, a, NGO working on suicide prevention, has been commended by State Disaster Response Force (SDRF) for its role in the flood relief and rehabilitation work after devastating floods of September 2014.

Under its initiative, the J&K Flood Relief Mission in the past six month has distributed blankets, dry ration, clothing, medi-

cines, books and other items among flood victims across J&K with the help of the police and through self-organised relief distribution camps.

During the September-2014 floods in the Kashmir valley and Jammu region thousands of people got uprooted. They needed water, food and shelter and NGOs played an important role in reaching out to people and distribution of relief material.

**The Tribune**  
FOR THE PEOPLE  
(Jammu & Kashmir Edition)

Fri, 01 May 2015  
[epaper.tribuneindia.com/c/5](http://epaper.tribuneindia.com/c/5)

# HIGHLIGHTS

- ❑ **Dr. Raminder Jit Singh (Founder & Director THE-SARA) managed and coordinated with team of THE – SARA, local volunteers and supporters from various parts of the Globe.**
- ❑ **Acted on more than 1000 SOS calls routed through FEVER 104 FM, THE – SARA Helpline Number +919697606060, THE – SARA Twitter Handle @the\_sara\_org & Helped in the rescue of over 400 people affected by floods.**
- ❑ **Provided much needed succor to thousands of people directly and supported many Organizations like J&K Police, Indian Red Cross Society and Rotary International.**
- ❑ **THE - SARA channelised over 20 tonnes of relief material to the flood affected areas of J&K. Relief material included dry ration, medicines, sanitary napkins, utensils, blankets, general clothes, woolens, tarpaulins, tents and other essential material.**
- ❑ **THE – SARA touched Jammu, Udhampur, Reasi, Rajouri , Poonch, Srinagar & Budgam Districts of J&K.**

**\* A NOTE OF THANKS TO \***

**Volunteers, J&K POLICE, GOONJ, KARO  
INDIANS, INDIAN RED CROSS SOCIETY  
JAMMU, ROTARY INTERNATIONAL,  
KASHMIR TIMES, STATE TIMES, GREATER  
KASHMIR, FEVER 104 FM, Corporates,  
INDIVIDUALS  
&  
EVERYONE WHO CAME FORWARD TO  
SUPPORT THE PEOPLE OF  
JAMMU & KASHMIR IN THE HOUR OF  
DISTRESS**

**H.O. : 106 Apna Vihar, Kunjwani, Jammu -180010**

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